

# Your chance to sponsor a unique community event.

*The Rock Slide is focused on promoting the importance of healthy living for our children and families through this annual community event.*



The Rockslide 2008 had over 950 participants from 8 local schools. The rocks are starting to roll in place for the 6<sup>th</sup> annual community fun run, Rock Slide 2009! We are looking forward to an even bigger event this year! We have combined efforts again this year to include the Kiwanis Club of Castle Pines Annual Pancake Breakfast immediately following the Rock Slide.

Here are the details:

## Rock Slide Mission

### The Run

5K and 1 Mile Fun Run/Walk. Both events are professional managed and timed by BKB, Ltd.

### When?

Saturday November 14, 2009, starting at 9:00am.

### Where?

The run will begin and end at Rock Canyon High School, located at the intersection of McArthur Ranch Road and Monarch Boulevard.

Rock Slide proceeds will be divided among all participating schools. Proceeds from the Kiwanis Pancake Breakfast will benefit the Second Wind Fund.

### Participating Area Schools

American Academy Charter School  
Buffalo Ridge Elementary School  
DCS Montessori Charter School  
Redstone Elementary School

Timber Trail Elementary School  
Wildcat Mountain Elementary School  
Rocky Heights Middle School  
Rock Canyon High School

### Second Wind Fund

The Kiwanis Club of Castle Pines is providing a pancake breakfast immediately following the Rock Slide run as a fundraiser for the Kiwanis Club of Castle Pines Foundation. The primary purpose of the foundation is to support a teen suicide prevention program called the Second Wind Fund for Douglas County School District. For more information, visit [www.cpkwanis.org/secondwind.htm](http://www.cpkwanis.org/secondwind.htm).

### Questions:

Please visit the Rock Slide website: [www.dcrockslide.com](http://www.dcrockslide.com).  
Contact Tony Golden with any questions about the event.

**Email:** [rockslide\\_ajg@yahoo.com](mailto:rockslide_ajg@yahoo.com) **Phone:** 303-562-7674

## Benefits of Sponsorship

By sponsoring the DC Rock Slide, you are presented with a unique advertising opportunity. Sponsoring this community event provides a chance for your business to reach your target market in a way that not other advertiser can offer. Each sponsor reaches its audience thru:

- RockSlide and school website
- Student backpack flyers
- Posters at the school
- T-shirt with company name and/or logo
- Promotional items in the goody bags
- Booth at the event

We are a 501c3 organization. Donating to this run is a non-profit donation. What better way for local businesses to show they care than to donate to our schools!

## Who Can Sponsor the Rock Slide?

The Rock Slide is focused on promoting the importance of healthy living for our children and families and fundraising for that purpose. The executive Rock Slide Committee will determine whether a sponsor and their promotional items are appropriate for our event.

## Levels of Sponsorship

### **MARQUEE**

The Presenting Sponsor will be awarded to the sponsor who donates the most to the Rock Slide. The Presenting Sponsor will have top billing during the event, on the Rock Slide website, on all flyers, t-shirts, posters, advertisements and have the opportunity to make a presentation and set up a booth at the event.

### **PLATINUM - \$500 and up**

All sponsors who donate at this level or above will receive a large log and web link on the front page of the Rock Slide website, a large logo on flyers, posters, advertisements and t-shirts and have the opportunity to make a presentation and set up a booth at the event.

### **GOLD - \$250-\$499**

All sponsors who donate at this level or above will receive a logo and web link on the Rock Slide website, a logo on flyers, posters, advertising and t-shirts and have the opportunity to make a presentation and set up a booth at the event.

### **SILVER – Up to \$249**

All sponsors who donate at this level or above will have their name printed on all flyers, t-shirts, posters and advertising.

## Deadline

Sponsors must commit by October 15<sup>th</sup> to be included in advertising. Sponsors will be included on the Rock Slide website as soon as their donation, logo and web link information is received. Goody bags will be assembled the day of the race following the event.

## Contact

Please contact Tony Golden at 303-562-7674 or email [rockslide\\_ajg@yahoo.com](mailto:rockslide_ajg@yahoo.com) for more sponsorship information.